



JAGUAR FRESH

SUSTAINABLE, CLIMATE NEUTRAL FRUIT

WITH MORE THAN 20 YEARS INVOLVEMENT IN CITRUS MARKETING, IN 2021 JAGUAR STARTED THE PROCESS OF GETTING ORANGES CLIMATE-NEUTRAL CERTIFIED. IN 2022, OUR SUPPLY CHAIN FOR ORANGES FROM SOUTH AFRICA, EGYPT AND SPAIN WAS CERTIFIED AS BEING COMPLIANT WITH THE CLIMATE NEUTRAL STANDARD 1.0.

THE PROCESS OF BECOMING CLIMATE NEUTRAL CERTIFIED ENTAILS THE FOLLOWING STEPS.

1. COLLECTING PRIMARY DATA FOR ACCURATE CALCULATIONS ALONG THE VALUE CHAIN

- Jaguar strives to use primary data as much as possible in calculating our footprint. We collect our own data from our own farms, all the way from seed to the end consumer (peel disposal). In this way we know exactly where we stand in terms of our emission footprint.

2. IDENTIFYING CONCRETE REDUCTIONS TO OFFSET CARBON EMISSIONS

- Once we have calculated our footprint, we are able to see where most of our emissions takes place. Then we formulate reductions to offset the carbon emissions. We focus on climate-friendly projects together with our growers and supply chain partners.

3. PARTICIPATING IN COMPENSATION PROJECTS TO FAST-TRACK NEUTRALITY

- Achieving climate neutrality takes time to implement. Right now, Jaguar compensates emissions by buying carbon credits for a carbon offsetting project in South America involved in agroforestry. For more information please visit www.climateneutralgroup.com/en/climate-projects/maisa-forest-conservation/

Jaguar's process of becoming climate-neutral certified has been independently audited and approved by an external party/certification body.

FOR MORE INFORMATION PLEASE VIEW OUR CLIMATE NEUTRAL REVIEW DOCUMENT HERE.

FUTURE GOALS

- Reduce the CO₂ emissions with 25% by 2030
- Yearly reduction target of 2,5% of CO₂ reductions per year

INNOVATING REDUCTIONS

Jaguar's current reduction projects include:

- Developing new citrus varieties with better genetics;
- Working with supply chain partners to develop intelligent logistics solutions such as direct loadings;
- Promoting solar power installations on fruit farms;
- Supporting growers with information aimed at limiting the use of pesticides;
- Creating efficiencies in the warehouses where our fruit is stored in order to improve energy use; and
- Collaborating with packaging suppliers to increase the use of climate-friendly alternatives.

GOING THE EXTRA MILE

From 2023 onwards, we will start working with insetting pilot projects together with Climate Neutral Group, the owner of the Climate Neutral Certification Standard. Our ambition is to participate actively in these projects so that we are actively reducing emissions in our own value chain, as opposed to external offsetting projects. Our intention is to become one of the pioneers of insetting, making our projects tangible and transparent. These CNG projects are designed to generate greenhouse gas reductions at the source. The reductions will be measured and are quantifiable, and they will also be physically audited.

We intend to focus on developing inseting projects that are designed to go further than mere reductions, we also expect our projects to create positive impacts for communities and their ecosystems within our value chain, such as planting trees and creating green spaces in the communities where our oranges are produced. For Jaguar, selling climate neutral certified oranges means creating close collaboration and building trust, transparency, and resilience.

ORANGE TREE IMPROVEMENTS IN EGYPT

For the past years, Jaguar has been working together with leading orange producers in Egypt with whom we have developed a nursery and fields where improved rootstock varieties are tested. These trees not only have higher yields but are also resistant to pests and diseases such as phytophthora. The new orchards have modern and precise drip irrigation systems, and require much less pesticides and fungicides. Reducing the amount of chemicals and having efficient irrigation systems will not only reduce our footprint significantly but also reduce the environmental impact of orange production in Egypt.

SAVINGS TO DATE

Since implementing the CNG protocols in August 2022 till the end of the year, Jaguar compensated/reduced 166 436.4 eq/kg CO₂.

To put it into perspective this equals to:



22.226 TREES
GROWN FOR 10 YEARS



880,000 KM
DRIVEN BY A CAR



140,000 KM
FLOWN BY PLANE

By identifying the biggest CO₂ emissions in our supply chain, Jaguar started taking action and reducing the emissions. In the past year, we have been working on changes in our orange packaging as well as optimizing our warehouse operations. Because of this we are making good progress towards achieving our reduction goal of 2030.

SUSTAINABILITY

Jaguar's commitment to sustainability is in our DNA. For instance, we underpin our commitment through our corporate link to Jaguar New Energies, a renewable energy company that specialises in solar energy for fruit farms; our membership of the Sustainability Initiative fruit and Vegetables (SIFAV); and our involvement in social projects in sport and leadership development (Stars in their Eyes) and literacy (Little Libraries) being key focus areas.

CLIMATE NEUTRAL = ZERO CARBON EMISSIONS

Jaguar's shareholders and stakeholders are all committed to maintain a steady improvement in our vision to become a climate-neutral certified company. This is not achieved overnight, it consists of small steps taken diligently and consistently. With the support of the Climate Neutral Group we have made a good start!

Climate Neutral Group

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