



REAL IMPACT, FRUIT-POWERED.

Fresh produce should do more than feed people. It should **empower** them. It should build stronger communities, uplift farmers, and protect our planet. At Jaguar, sustainability is not a checkbox: it is our driving force and our promise.

Harvest of Hope is our way of making sure that fresh produce becomes more than just fruit and vegetables. We provide real support to farmers the communities they work in.

- In Egypt, we help farmers grow high-quality fruit while using less water, ensuring that their crops support good agricultural practices. We also train women and young farmers to grow their involvement in agriculture.
- In South Africa, we invest in rural education and sports programs that turn young people into tomorrow's leaders and create social harmony in communities.
- Across countries as far apart as Peru, China, and Chile, we connect growers directly to markets, saving costs, cutting waste and maximizing value.

The Result?

- For farmers, it means fair and lasting partnerships with buyers who respect their work.
- For customers, it means responsibly grown produce that makes impact and a difference.

Every box of Jaguar's fruit carries a bigger story: of quality, of fairness, of sustainability.

[Harvest of Hope's principles are guided by the UN Sustainable Development Goals. This enables us to take practical action that make a quantifiable contribution to the world of fresh produce.]

Want to be part of the change? Let's grow a better future together.

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